FIRSTHAND SUMMIT 2024

Salesforce Tower, San Francisco

12/5/2024

REGISTRATION & BREAKFAST 09:30am - 10:30am

10:30am - 10:40am Welcome

Simon Chan

Firsthand.vc **General Partner**

10:40am - 11:05am

Fireside Chat with Adam Evans: The Past and Future

Adam Evans

Salesforce **EVP & GM Salesforce AI** Simon Chan Firsthand.vc

General Partner

11:05am - 11:30am A New Era of Productivity

Sarah Franklin

Lattice **CEO**

Ping Wu Cresta

CEO

Marco Casalaina

Microsoft VP Products Azure Al

COFFEE & NETWORKING BREAK 11:30am - 12:00pm

12:00pm - 12:25pm Legal As Offense Not Defense

Wei Chen Infoblox

EVP, Regulatory Strategy & CLO

Clint Smith Discord

CLO

12:25pm - 12:50pm Al Transformation | Back Office

Adam Caplan Altimetrik

President, AI & Digital **Business**

Hari Kannan JP Morgan Chase

Head of Product, Platform Engineering **Chris Chang Gradient Al**

CEO

Matt Garratt USVP

General Partner

Product Show • ai.work 12:50pm - 01:00pm

Maor Ezer

ai.work CEO

LUNCH 01:00pm - 02:00pm

02:00pm - 02:05pm **Post-Lunch Welcome**

Meredith Flynn-Ripley Salesforce

SVP & GM, Global PE & VC Practice

02:05pm - 02:30pm **Chris Hecht**

> Silversmith Capital **Partners Operating Partner**

George Mathew Insight Partners

Managing Director

The State of Al Investing

Meredith Flynn-Ripley Salesforce SVP & GM, Global PE &

02:30pm - 02:55pm The Future of Al Agents

Gary Brandeleer

Salesforce Sr Director, Agentforce **Boaz Hecht**

8flow CEO

Michele Catasta

Replit **President**

VC Practice

02:55pm - 03:00pm **Product Show • Avarra**

David Knight

Avarra CEO

03:00pm - 03:30pm COFFEE & NETWORKING BREAK

Scaling the GTM | CMO and COO Perspectives 03:30pm - 03:55pm

Jeff Yoshimura AnyTeam

Co-founder

Ben Kwon LeadIQ

COO

Amy Cook Fullcast

Co-founder

03:55pm - 04:20pm The Journey After Salesforce

Kosmowski

Christina

Cathy Polinsky **Sunil Rao Tribble**

LogicMonitor CEO

DataGrail CTO

CEO

Woodson Martin

04:20pm - 04:25pm Product Show • Noded Ai

Steve Wood Noded Ai

Co-founder

Ari Caroline

04:25pm - 04:30pm Product Show • Weave.bio

Weave

Salesforce

CEO

04:30pm - 04:35pm Salesforce Launchpad

SVP & GM, Global PE & VC Practice

Meredith Flynn-Ripley

05:00pm - 07:30pm FIRSTHAND HAPPY HOUR